

# **NEWS RELEASE**

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## **MIKE MULLIN NAMED IBS PRESIDENT**

TOTOWA, N.J., July 11, 2011 – Mike Mullin has been named president of Integrated Business Systems (IBS). Based in Totowa, the property management and accounting systems provider serves more than 100 commercial and residential real estate owners, developers and property managers.

Mullin joined the IBS team in early 2010 as vice president of sales and marketing. For six months leading up to his new appointment, he acted as interim general manager responsible for running the firm’s day-to-day operations.

“Mike has done an outstanding job addressing client needs and maintaining a focus on customer service during an exciting period of organizational growth at IBS,” said Robert Entin, the company’s founder and chairman. “He has and continues to be an integral leader upholding – and enhancing – the level of attention and value that IBS users expect.”

Mullin has more than two decades of practical experience in aligning sales, marketing, software product development, information technology and operations to deliver positive business outcomes. Prior to joining IBS, he held positions with high-profile industry organizations including Yardi Systems, Inc., First Advantage/Saferent, Inc. and GEAC Computers, Inc.

Mullin has sat on the board of directors for the National Multi Housing Council and has held membership in the Supplier Council of the National Apartment Association. He attended Western Illinois University with a major in Business Administration.

The IBS software – written by real estate development, management and accounting professionals over the past 31 years – addresses every property management, accounting and construction management task. An ongoing development program ensures that the IBS software evolves to embrace technological advances and meet the changing client needs.

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The fully browser-based IBS 10.0*i* product can be run as an Intranet within a firewall and corporate network, or over the Internet via an Application Service Provider (ASP) model. The IBS system is scalable and customizable for private and public enterprises of any size, from just a few IBS users to hundreds of operators.

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